

**MINUTES FROM THE REGULAR MEETING  
REGINA PUBLIC LIBRARY BOARD  
May 27, 2014  
Sunrise Branch**

**Present:**

Darrel Lucke	Shelley Monson
Janet Brown	Sean Quinlan
Sharron Bryce	Jerven Weekes
Michael Fougere	Jeff Barber
Renu Kapoor	Julie McKenna
Gerald Kleisinger	Trent Fraser, Fraser Strategy

**Regrets:**

**1. Approval of the Agenda**

G. Kleisinger asked that a motion be included with the SLTA President's Report. R. Kapoor moved to approve the amended agenda. CARRIED.

**2. Minutes of the Previous Meetings**

S. Monson moved to receive and file the minutes of the April 22<sup>nd</sup>, 2014 Regular and Committee of the Whole meetings. CARRIED.

**3. Library Director's Report**

J. Barber provided an overview of Library cooperation throughout the province and a brief description of the various library organizations in which RPL is associated.

J. Barber introduced Jennifer Fix from DIALOG Design in Vancouver. Ms. Fix provided the Board with artwork on proposed branding ideas for the public engagement project. She also provided a brief progress report on the Public Engagement Plan to date. The Board AGREED that the draft branding suggestions needed more work. DIALOG will redesign the logo and send new drafts to J. Barber, who will then forward them to Board.

In the meantime, DIALOG will continue with its preparations to launch the Community Engagement program and finalize the updates made to the work plan based on changes submitted to DIALOG by the Board. The first public event is tentatively scheduled for June 25<sup>th</sup>.

J. Brown moved to approve DIALOG's report, in principle. CARRIED.

S. Bryce moved to receive and file the Library Director's Report. CARRIED.

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**4. Saskatchewan Library Trustees Association (SLTA) President's Report**

G. Kleisinger provided information on a new marketing and communication campaign that the SLTA will soon be undertaking that focuses on the promotion of libraries in Saskatchewan. The Board discussed the campaign and asked the President to report back when more details become available.

M. Fougere moved to approve, in principle, the development of a social media campaign by SLTA for review and approval by the RPL Board of Directors. CARRIED.

**5. Calendar of Events**

The Mayor's Arts and Business Luncheon date has been moved to later in the year.

**6. Adjournment**

S. Monson moved to adjourn the Regular Board meeting. CARRIED.